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Dear nursing leader,

Thank you for your interest in the Wisconsin Nurses Association (WNA), and for your rewarding career in America's Most Trusted Profession. Together with a national effort from the American Nurses Association (ANA), WNA works across the state to protect, promote, and enhance the practice of professional nursing. Membership is open to all registered nurses. So why is being a member of your professional association so important? As you're about to find out, you can't afford to NOT be a member. Here's why.

PROFESSIONAL DEVELOPMENT – WNA members are staff nurses, advanced practice nurses, educators, parish nurses, business owners, military officers – the list goes on and on. Our members are changing nursing every day, whether it's on the floor, in the classroom or lab, or behind the desk. Members participate in committees and councils that include nursing practice, research, education, and public policy. They engage in thought provoking workshops, conference calls, and webinars that address nursing's pressing issues. They're involved in our special interest groups that develop advanced practice nursing, parish nursing, and protect the environment for a healthy population. And if you're continuing your education, our charitable foundation, the Nurses Foundation of Wisconsin, offers excellent scholarship opportunities.

STAYING CONNECTED – WNA and ANA will keep you plugged in to the latest in nursing. Whether it's through WNA's Monitor or STAT, ANA's *The American Nurse* and *American Nurse Today*, or WNA's upcoming private social network, *PULSE*, we offer many ways for you to stay up to date. Check us out on Facebook or @wisconsinnurses on Twitter to see what we're up to.

PROTECTING YOUR INTERESTS – For all 77,000 registered nurses in Wisconsin, there is one registered lobbyist, and that's WNA. We work hard at the State Capitol (and on Capitol Hill in Washington) to make sure nursing's best interests are always represented. We monitor State Board of Nursing meetings, help elect candidates that support nursing through our political action committees WINPAC and ANA-PAC, and provide legal counsel to nurses who need our help. We're here for you, whatever your needs may be.

Come join your colleagues as a proud member of WNA and ANA! We look forward to helping you advance in your career and protect nursing for years to come.

Moving forward together,

A handwritten signature in black ink, appearing to read "Gina Dennik-Champion".

Gina Dennik-Champion, RN, MSN, MSHA
Executive Director
Wisconsin Nurses Association