

WNA Report and Request Form: Consideration of Dialogue Topic for 2017 WNA Membership Assembly

Topic to be addressed: Enhancing WNA programmatic work related to the 2017-2019 WNA Strategic Plan

Submitted by: WNA Board of Directors

Background on the topic (research, data, survey, etc.)

The WNA Board of Directors has developed the 2017-2019 WNA Strategic Plan using the template adopted by the ANA. The ANA and WNA's Strategic Plan adopts a new strategy that expands our organization's reach to all RNs, inclusion and identification of nurses in innovative health care delivery strategies, and increase relationships between nurses and the consumer.

The next step in the development of the Strategic Plan is to identify the programmatic work and activities that are needed to address each of the following WNA Strategic Goals & Objectives:

Goal 1. RN Profession-wide Engagement

Objective: Increase number and engagement of nurses.

Goal 2. Nurse-focused Innovation

Objective: RN-focused innovation for health care improvement.

Goals 3. Nurse-to-Consumer Relationships

Objective: Nurse-to-consumer relationships across the consumer health and health care journey.

To address Goal 1, WNA will survey the members to determine how the current services provided by WNA can be enhanced. The survey will take place the week of September 4 – 23. The response data will be collated and analyzed and the results presented to the WNA Board and to the members attending the Friday October 20, 2017 Dialogue Forum.

During the October 20, 2017 dialogue forum the members will engage in discussion and submit recommendations for advancing Goals 1 – 3 using WNA's programmatic categories. These categories are Policy, Practice, Advocacy, Products and Professional Development.

Rationale for why this topic should be discussed by the WNA members during the WNA Membership Assembly Dialogue Forum

The purpose of the Dialogue Forum is to provide members with the opportunity to engage in discussions related to the association and the profession of nursing.

The dialogue form process is an effective way of seeking member input on the work activities and priorities for WNA.

Recommendations for action to be taken by WNA (be specific)

Use of the Dialogue Forum process allows for member engagement in completing the development of WNA's 2017-2019 Strategic Plan through the identification of the activities and priorities for each of WNA's programmatic categories.