

# WI Association of Clinical Nurse Specialists

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Website: [www.wiacns.org](http://www.wiacns.org)

2016



# Governing Board and Membership

- 5 Elected Officers
- Steering Committee, made up of elected officers & interested association members in attendance, serves as Board of Directors
- Steering Committee meets every other month via conference call; General Membership meetings held on alternating months
- No dues for membership
- Approximately 100 members



# Purpose

- The purpose of the WI Association of Clinical Nurse Specialists is for the education of the Clinical Nurse Specialists in WI through professional and relational activities in order to improve and develop the Clinical Nurse Specialist field.



# 2016 Strategic Planning

## Short-Term Goals:

### **1. Feature research-based or quality improvement project on website.**

Promote networking and collaboration through innovation and research by showcasing current CNS work across the continuum on the website and during annual events (annual breakfast and conference).

### **2. Develop 'cloud storage' system to house/maintain documents.**

Utilize Google Drive to provide a centralized location to house current and historical documents. ([www.wiacns06@gmail.com](mailto:www.wiacns06@gmail.com))

Allows for increased visibility of documents for officers succession planning, workgroup chairs and , and efficient abstract selection processes.

### **3. Maintain quarterly Legislative Liaison updates at General meetings.**

Maintaining close communication on organization's vision and values in relation to current legislative matters.

Maintain close communication and involvement on meeting and lobbying events and/or providing timely feedback and input from the organization



# 2016 Strategic Planning

## Short Term Goals (contd.)

### **4. Develop community expert panel to promote CNS practice.**

Purpose is to identify levels of expertise among the organization, and increase knowledge-base of the CNS to improve awareness among the community, academic institutions, and organizations across the various health care systems in WI.

Participated in an undergraduate student panel presentation to increase awareness and visibility.

### **5. Continue to offer educational opportunities for professional development**

Educational offerings at general meetings, annual fall conference, and annual breakfast

### **6. Finalize CNS Student Scholarship application process.**

Explore a standardized process and criteria to provide an ongoing opportunity for students, and also establish and maintain rapport with academic institutions and student members.

### **7. Establish criteria for WIACNS Rep to NACNS Annual Summit Conference.**

Explore a standardized process and criteria to provide an ongoing opportunity for an active member to attend as our representative. The representative will gather information for the organization and provide accurate representation of the organization's vision, and stances on legislative matters.



# Strategy Alignment

**#1: There is a shortage of Advanced Practice Registered Nurses (APRNs) to meet current and future access and health needs in Wisconsin.**

Establishing/maintaining strong partnerships with academic institutions and exploring the position of a Student liaison position with the organization.

**#2: Barriers exist in Wisconsin that prevent Advanced Practice Registered Nurses from practicing to the full extent of their education and certification.**

Legislative Liaison has been providing bi-directional communication on legislative matters including but not limited to meeting times, agendas, requested feedback, lobbying events, BON meeting opportunities.

**#3: There is a need to expand educational capacity to meet the projected demand for 7,500 new graduates annually by 2020, based upon forecasting models from the Wisconsin Department of Workforce Development, Office of Economic Advisors**

CNS Expert Panel to promote awareness and establish strong partnerships with academic institutions.

**#4: Currently 53.5% of nurses working in Wisconsin have a BSN, or higher degree. Wisconsin will need to increase the educational capacity of BSN completion programs to support seamless academic progression options to meet the goal of 80% BSN by 2020.**

Establishing/maintaining strong partnerships with academic institutions and exploring the position of a Student liaison position with the organization.



# Strategic Alignment

**#5 Currently, 0.6% of Wisconsin nurses hold a doctoral degree in nursing. To assure an adequate faculty supply, along with increasing diversity, Wisconsin will need to double the number of nurses with doctoral degrees by 2020.**

Having Student presentations during the meetings and on the website to showcase the research and quality improvement strategies being done within our organization from advanced degree levels to promote engagement.

**#6 Turnover among new graduates is higher than turnover of experienced RNs. Retention of new graduates is essential to assure an adequate workforce, improve patient safety, and decrease healthcare costs.**

Explore a strategy to standardize a mechanism to monitor new graduates and establish membership rapport.

**#7 There is a need to redesign the healthcare delivery system, and assure interprofessional coordination of care.**

Positioning members on major healthcare boards, executive teams and other major, leadership positions across all systems



# Final Thoughts

- Planning is underway for our 3<sup>rd</sup> annual CNO/CNS/Shared Governance Breakfast presentations on 9/9/16 and our 10<sup>th</sup> annual all-day WIACNS Conference on 10/7/16 with Janet Fulton, PhD, RN, ACNS-BC, FAAN as keynote speaker
- WIACNS will conduct Blood Pressure Screenings & other patient education at the annual Senior Health Fair held at the Milwaukee County Zoo on 9/2/16
- WIACNS has been the recipient of the NACNS Affiliate of the Year award in 2010 and 2015

