

Wisconsin Organization of Nurse Executives (WONE)

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2016

Governing Board and Membership

- Number of Board members – 10 elected board members (4 officers and 6 members at large. Elected committee chairs are also voting members of the board.)
- Who is represented on your board - There are board liaisons from WI Hospital Association and ANEW (Administrators of Nursing Education in WI) on the board
- How frequently do you meet? - 7 times/year
- Cost of membership - \$100.00
- Number of members - 247

Mission/vision

- Mission

To shape healthcare through innovative and expert nursing leadership

- Vision

The recognized voice of nursing leaders

Strategic Plan Goals

- Provide high value to WONE members as evidenced by sustaining current membership, increasing new members and increasing member diversity
- Successfully advance the “value proposition” to 5 organizations by November, 2017
- Provide evidence based mentoring for WONE members
- Provide tools to enable nurse leaders to effectively utilize APCs in various practice settings

Important Action Steps to Support the Strategic Plan Goals

- Understand “value” from the members’ perspective
- Evaluate the criteria for membership and the organization’s name
- Increase membership across the continuum
- Define the value proposition and achieve CNO commitment to it
- Develop a process to advance the value proposition in any setting
- Revise the mentoring program currently in place
- Work on APC practice issues in collaboration with others and publish a list of best practices for our members

Strategy Alignment

- Preparing nurses to lead through mentorship and creating a high value leadership organization (though not listed on our 2016 strategic plan as a major goal, we also have expanded our NLA (Nursing Leadership Academy from 2 offerings per year to 4, offered in 4 regions of the state.
- Advancing APCs practicing to the full scope of their education and qualifications
- Though it is not listed as a key strategy in our 2016 plan, WONE is actively engaged in the work on advancing the educational level of RNs to 80% BSN by 2020 and advancing advanced practice education. We provide scholarships annually toward this end and our nursing license plate initiative is focused on expanding the funding available for scholarships.

Final Thoughts

- A major challenge for WONE is to evolve into the “go to” association for nursing leadership in any setting across the continuum as opposed to a primary focus on acute care, as has been our history. This is consistent with the shift to population health, accountable care organizations and nursing leadership roles that span the continuum.