

# Wisconsin Organization of Nurse Executives (WONE)

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2016

# Governing Board and Membership

- Number of Board members – 10 elected board members (4 officers and 6 members at large. Elected committee chairs are also voting members of the board.)
- Who is represented on your board - There are board liaisons from WI Hospital Association and ANEW (Administrators of Nursing Education in WI) on the board
- How frequently do you meet? - 7 times/year
- Cost of membership - \$100.00
- Number of members - 247

# Mission/vision

- Mission

To shape healthcare through innovative and expert nursing leadership

- Vision

The recognized voice of nursing leaders

# Strategic Plan Goals

- Provide high value to WONE members as evidenced by sustaining current membership, increasing new members and increasing member diversity
- Successfully advance the “value proposition” to 5 organizations by November, 2017
- Provide evidence based mentoring for WONE members
- Provide tools to enable nurse leaders to effectively utilize APCs in various practice settings

# Important Action Steps to Support the Strategic Plan Goals

- Understand “value” from the members’ perspective
- Evaluate the criteria for membership and the organization’s name
- Increase membership across the continuum
- Define the value proposition and achieve CNO commitment to it
- Develop a process to advance the value proposition in any setting
- Revise the mentoring program currently in place
- Work on APC practice issues in collaboration with others and publish a list of best practices for our members

# Strategy Alignment

- Preparing nurses to lead through mentorship and creating a high value leadership organization (though not listed on our 2016 strategic plan as a major goal, we also have expanded our NLA (Nursing Leadership Academy from 2 offerings per year to 4, offered in 4 regions of the state.
- Advancing APCs practicing to the full scope of their education and qualifications
- Though it is not listed as a key strategy in our 2016 plan, WONE is actively engaged in the work on advancing the educational level of RNs to 80% BSN by 2020 and advancing advanced practice education. We provide scholarships annually toward this end and our nursing license plate initiative is focused on expanding the funding available for scholarships.

# Final Thoughts

- A major challenge for WONE is to evolve into the “go to” association for nursing leadership in any setting across the continuum as opposed to a primary focus on acute care, as has been our history. This is consistent with the shift to population health, accountable care organizations and nursing leadership roles that span the continuum.