Heart disease is the leading cause of death in Wisconsin. One in three Wisconsin adults has hypertension (HTN), and over (52%) do not have their HTN under control. HTN prevalence and cardiovascular disease (CVD) deaths present an urgent need for Wisconsin. This symposium is a “call-to-action” for all Wisconsin heart health partners, and will focus on collective action to detect, control, and prevent HTN and CVD through shared, evidence-based strategies.

**Goals**

- Learn from national, state, and local experts in HTN and CVD care concerning the current landscape of heart disease and solutions
- Actively engage participants to identify evidence-based solutions that can be led by payers, providers, and community-based organizations to improve HTN prevention, identification, and management
- Secure commitment from participants to implement and sustain at least one priority within their organization or community to address HTN
- Expand and strengthen the Heart Disease and Stroke Alliance and Million Hearts® Wisconsin to advance priority strategies identified during the symposium

**7:30-8:30**  
Registration

**8:30-8:45**  
Welcome and Overview  
*Rebecca Cohen, MS, MT-BC—Health Systems Coordinator, Chronic Disease Prevention Program (CDPP), Wisconsin Department of Health Services (DHS), Division of Public Health (DPH)*  
*Mary Pesik, RDN, CD—Unit Supervisor, CDPP, Wisconsin DHS, DPH*

Welcome underscoring the HTN Symposium’s purpose, “call to action,” and plan development to improve HTN and CVD outcomes.

**8:45-9:30**  
Understanding the National Landscape: National Million Hearts® Initiative  
*Janet Wright, MD, FACC—Executive Director, Million Hearts® Initiative, Department of Health and Human Services*

Dr. Janet Wright joins virtually, detailing the latest Million Hearts® 2022 efforts aimed at reducing the national CVD burden. She will provide direction in identifying Wisconsin’s role and how alignment links these efforts.

**9:30-10:00**  
Understanding the Wisconsin Landscape  
*Mark Wegner, MD, MPH—Chronic Disease Medical Advisor, Wisconsin DHS, DPH*

Provides information on the health status of Wisconsin’s population related to HTN and CVD illustrating, the pressing need for collective action to reduce HTN prevalence.

**10:00-10:15**  
Alignment with the Million Hearts® Wisconsin and Heart Disease and Stroke Alliance (HDSA)  
*Rebecca Thompson, CPA, MPH, CFRE—Executive Director, Wisconsin Community Health Fund*

An explanation of opportunities invitees can take to become involved with the Heart Disease and Stroke Alliance (HDSA) to actualize the Million Hearts® Wisconsin Framework with other HTN and CVD prevention and control efforts in Wisconsin.
10:15-10:20  Movement Activity  
Jessica Link, MPH—Director, Coverdell Stroke Program

Movement and stretching activity.

10:20-10:30  Break

10:30-11:15  Panel 1: Screening and Identification of Undiagnosed and Uncontrolled HTN
Moderator: Tim Bartholow, MD—Vice President and Chief Medical Officer, WEA Trust
RoAnn Warden, Green County Public Health | Holly Nannis, Sixteenth Street Community Health Center | Gabrielle Rude, Wisconsin Collaborative for Healthcare Quality | Dr. Susan Schneider, Aspirus | Maria Gulan, Aspirus | Kari Trapskin, Pharmacy Society of Wisconsin

11:15-12:00  Panel 2: Patient-Centered Team-Based Care
Moderator: Gina Dennik-Champion, RN, MSN, MSHA—Executive Director, Wisconsin Nurses Association
Dr. Chris Tashjian, Vibrant Family Health Clinics | Tina Bettin, ThedaCare | Bria Grant, UniteMKE | Geeta Wadhwani, United Healthcare | Francine Peterson

12:00-12:15  Overview of Afternoon Workgroups
Mary Pesik, RDN, CD  
Raj Kamal, MS, MBA—Consultant, CREDENS

Purpose and direction for the workgroups. Context for discussion to identify root causes impeding efforts to improve HTN detection and control. Actions your workgroup can do? Actions needed by the other workgroups?

12:15-1:00  Lunch & Million Hearts® Champion Recognition

1:10-2:20  Workgroups
Workgroup A: Health Plans/Payers  
Workgroup B: Health Systems/Providers  
Workgroup C: Community Organizations  
Workgroup D: Advocates and Other Stakeholders

Facilitated discussion and idea sharing for the development of a statewide action plan that addresses HTN prevention, identification and management. Participants are assigned to workgroups that align with their expertise.

2:20-2:30  Break/Transition Back to Main Room

2:30-3:00  Preliminary Synthesis and Report Out
Raj Kamal, MS, MBA  
Workgroup Facilitators


3:00-3:15  Partner Commitments
Mary Pesik, RDN, CD

Participants will identify levels of commitment to advance a statewide plan for improving HTN prevention, detection, and control.

3:15-3:30  Learning Collaborative: Next Steps
Gina Dennik-Champion, RN, MSN, MSHA

Opportunities for post-symposium involvement to improve HTN and CVD outcomes statewide.

3:30  Adjourn