

14TH ANNUAL
WISCONSIN CENTER FOR NURSING CONFERENCE

STRENGTHENING WISCONSIN'S NURSING WORKFORCE PIPELINE

FRIDAY, SEPTEMBER 13, 2024
IN-PERSON

THE INGLESIDE HOTEL – PEWAUKEE, WI

Wisconsin Center
for Nursing
WCN

WNA
WISCONSIN NURSES ASSOCIATION

AGENDA

7:30 – 8:15

Registration / Login

8:15 – 8:30

Welcome and Program Overview

8:30 – 9:30

KEYNOTE: Strengthening the Wisconsin Nursing Workforce Pipeline

Judy Martin-Holland, PhD, MPA, RN, CNS, FNP, FAAN – *Principal; Health Management Associates*

Calls to both grow and diversify the nursing workforce, while preparing ourselves and student nurses to advance health equity in education and practice, are stronger and louder than ever. Yet, in some arenas efforts to bring about or enhance diversity, equity, and inclusion in education and among employers are being threatened. What do we do? For our profession to remain relevant, trusted, and in concert with our societal covenant, Nursing's Social Policy Statement, how will Nursing respond?

9:30 – 9:40

Break

9:40 – 10:40

Redesigning Education to Build a Better World for our Children

Kaleem Caire – *Founder and CEO; One City Schools, Inc.*

In this session, I will focus on how One City is preparing its Scholars to become the leaders, professionals, innovators and entrepreneurs who will enhance the quality of life for everyone, through the future professions and community stewardship. One City is intentionally preparing children to become great citizens who care about, and are willing to go to work to strengthen, the world, our environment, and each other.

10:40 – 10:50

Break

10:50 – 11:50

National Equity Project

Nichelle Nichols, MBA – *Senior National Equity Leadership Fellow*

The National Equity Project through consultation and coaching staff supports leaders in transforming their systems into equitable liberating environments.

11:50 – 12:50

Lunch served – time to connect!

12:50 – 1:20

WCN's Emergency Preparedness Nursing Workforce Initiative

Kelly Kruse Nelles, MS, RN, APRN-BC – *WCN Innovation Team – Director of Practice/Lead Faculty – Nurses Respond Now Priority Training*

This Session will Provide a brief overview of the Nurses Respond Now Priority Training including the characteristics of the graduates that can contribute positively towards improving health equity and outcomes during public health emergencies. Discuss the process of identifying structural barriers that impacted health equity for at risk and vulnerable populations during the COVID-19 pandemic including communication and collaborative processes with frontline clinical nurses. Describe on-going emergency preparedness initiatives that WCN is leading to ensure that frontline clinical nurses have a pathway for connecting at risk people with community-based emergency response services and initiatives in their regions.

1:20 – 1:30

Break

(over)

1:20 – 1:30

Break

1:30 – 2:30

Summary of Key Points from Nursing Workforce Summit held on June 21, 2024

Kerri Kliminski, Ed.D., MSN, RN – *Dean, School of Nursing Madison Area Technical College, and President, Wisconsin Center for Nursing*

Barbara Nichols, PhD (hon), MS, RN, FAAN – *Executive Director, Wisconsin Center for Nursing*

Linda Young, PhD, RN, CNE, – *Dean, UW-Eau Claire College of Nursing and Health Sciences*

2:30 – 2:40

Break

2:40 - 3:40

The Impact of Alzheimer's Disease and Cognitive Health Disparities on the Nursing Workforce

G. Adriana Perez, PhD, ANP-BC, FAAN, FGSA - *Associate Professor; Anthony Buividas Term Chair in Gerontology and Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania, School of Nursing*

This presentation will describe the public health impact of Alzheimer's disease (AD), including cognitive health disparities, on the nursing workforce. Recommendations for education, practice, research, and policy will be discussed to promote cognitive health equity and to support the nursing workforce, particularly those dedicated to dementia care.

3:40 – 4:00

Closing Thoughts and Review of the Day

Thomas Veaser, RN, MS - *Chief Nursing Officer/VP Quality, Froedtert Holy Family Memorial*

4:00

Conference Ends